



Where we're based

United Arab Emirates – Dubai



Who we are...



Zakariya Zakariya
Founder



Mohamad Zakariya
CEO



Zakariya Mohamad
Marketing Director



Mohamad Akhtar
Group CFO



Hassan Zakariya
BDM Marketing

A family business of entrepreneurs with an eye for the construction, trade, marine, clothing and F&B industries.
As versatile, we can turn our hand to anything.

What we do





Dezigntechnic

- Dezigntechnic is an Internationally Acclaimed Design Studio.
- Boasts a remarkable 21-year track record in the field.
- Renowned for its exceptional expertise in various design domains.
- Driven by a passion for facilitating people's interactions with their surroundings.
- Specializes in three core areas: Wayfinding Solutions, Mapping Design and Signage Consultancy.



Biodesign Pools

- Biodesign Pools, innovative for their non-invasive environmental approach, use eco-friendly materials and construction methods, benefiting both the environment and creating luxurious ambiance.
- Innovative liners offer over 300% elasticity, outperforming traditional ones. They resist UV rays, ice, and chemicals, ensuring a longer-lasting pool structure.
- Advanced liners excel in UV and chemical durability, reducing maintenance. Their performance surpasses standard liners, ensuring extended service life.
- Patented coating blends resin and quartz sand, boasting double the strength of structural concrete. It provides exceptional waterproofing and mechanical durability for enduring pool structures.
- For a 60m² pool, with a team of 4 professionals. A traditional pool typically requires around 23 days, while a Biodesign pool can be installed in just 10 days.



Magiline Pools

- Construction is quick, usually completed in 6 to 8 days.
- Magiline unique filtration and pump technology reduce electrical consumption by up to three times.
- Significant reduction in the use of chemicals for water treatment.
- Underground built-in pump room. No requirement for a mechanical room to accommodate the pump and filter.
- Particularly suitable for small spaces.



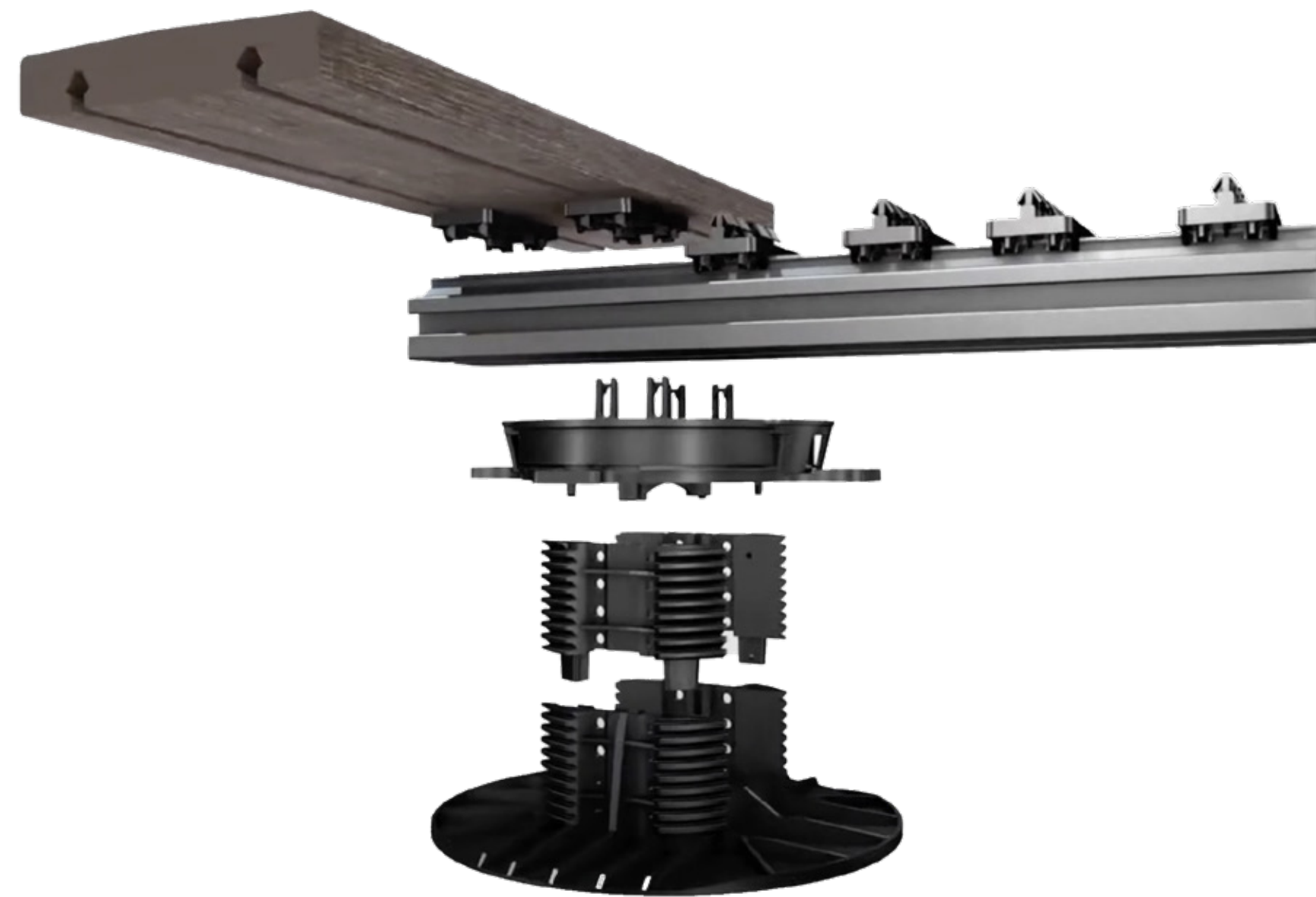
Moisture Shield

- Offers the appearance of real wood while delivering enhanced durability
- Diamond Coating Technology provides resistance against salt water corrosion allowing underwater installation without degradation.
- Reduced heat absorption by almost 30% compared to traditional wood due to cool deck technology.



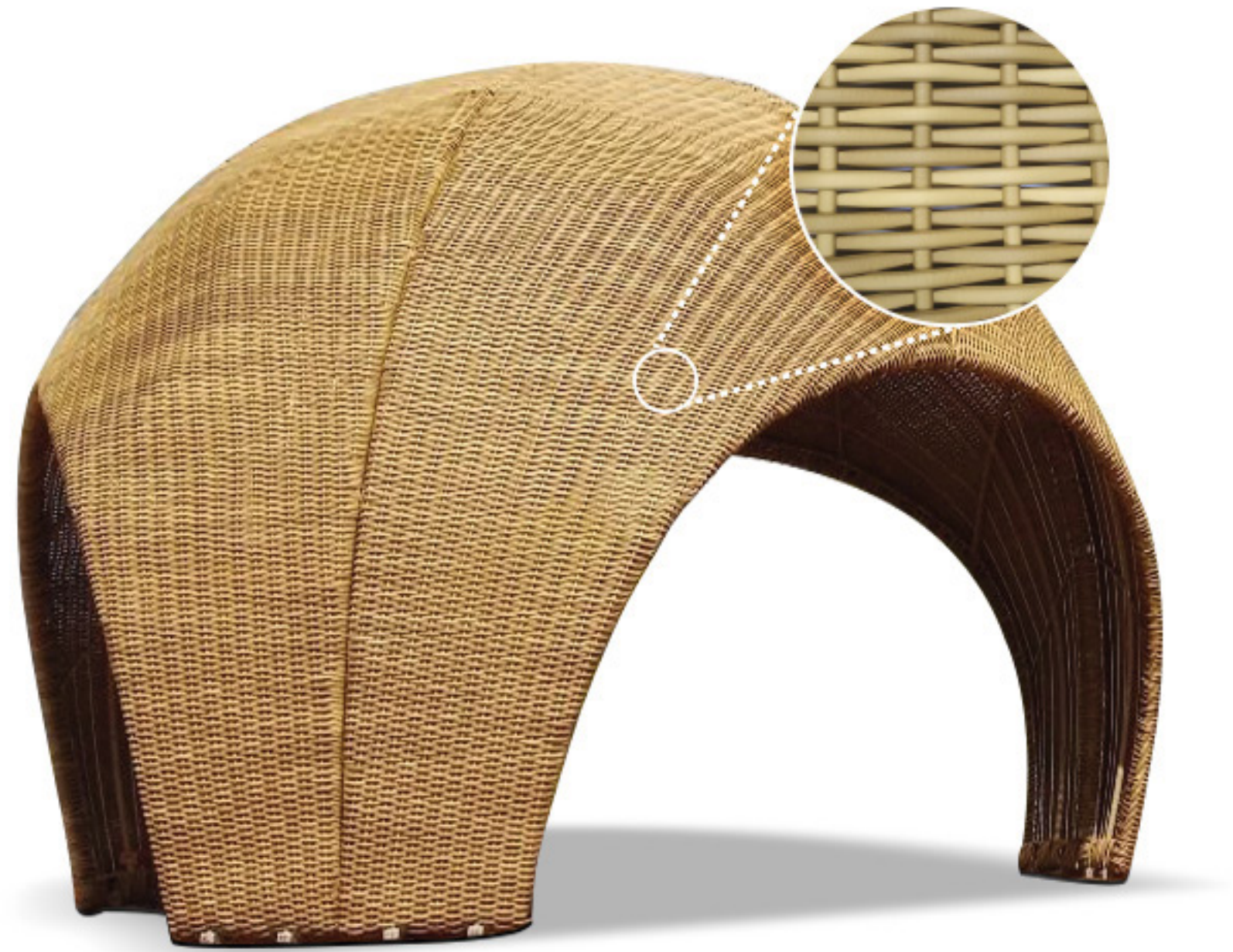
Zazoon Composite Decking

- Versatile's very own.
- Wood Plastic Composite manufactured by an extrusion process using a mix of recycled plastic and hardwood.
- Resembling real wood with Anti-UV, impact, moisture, and termite. It's waterproof and resistant to saltwater corrosion.
- Innovative dura-screw extrusion technology realizes a deeper interface diffusion and mechanical interlock of HDPE and wood flour particles.
- Higher strength and toughness of the finished product.
- Longer life, high screw holding power, and better resistance to moisture, rot, insects.



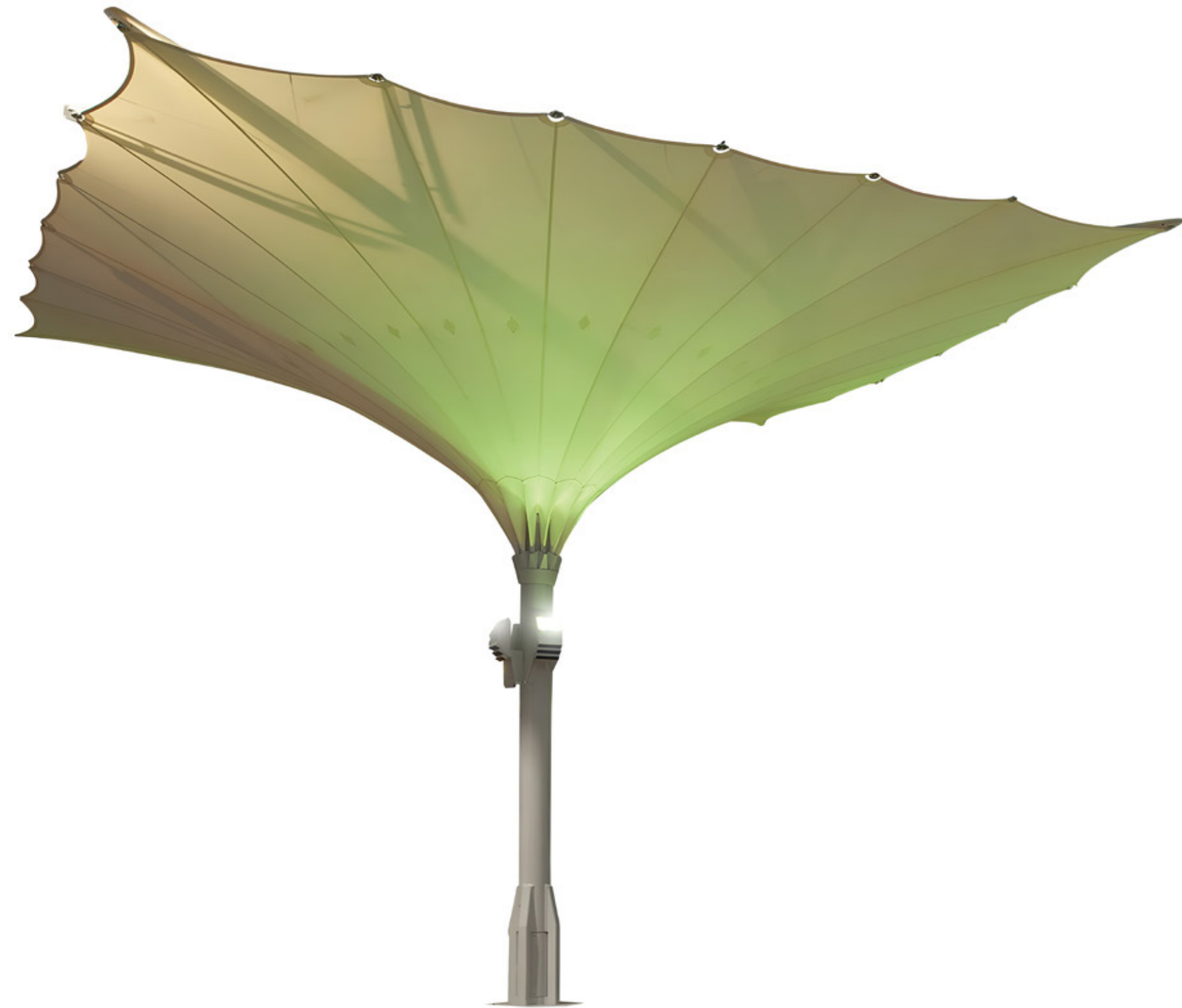
Grad Fixing System

- An Exclusive Fixing System, with no visible screws.
- Grad system (clip-on decking and cladding) is a simple aluminum rail pre-equipped with clips to keep decking boards aligned.
- Durable, reliable and allowing disassembly board by board for indoor and outdoor.
- Use: decking, footbridges & pedestrian walks, cladding and façade ceiling fences and other outdoor applications.



Viro

- Archineering is an architectural concept emphasizing flexibility and strength
- Material from Viro can be shaped, bent, and woven according to the desired pattern.
- This product works hand in hand with architects and fabricators to produce this unique product.
- The concept brings freshness to clients because of how flexible the design possibility is.



Ipomea

- IPOMEA® based in Munich.
- Develops and sells high-quality parasols in all sizes and shapes.
- Experts in the manufacture of textile roofing in the fields of architecture, the hotel industry and events.
- Use of high-tech materials with many years of experience in the manufacture of parasols.
- From large parasols to gastro parasols, IPOMEA® projects are successfully implemented according to customer requirements.



Crema

- Originating in 1890 in Montagnana, Italy.
- A rich heritage dating back five generations, specializes in crafting exceptional outdoor umbrellas, gazebos, and sunbeds.
- Offering a wide range of customizable products for maximum comfort and elegance in outdoor spaces.
- CREMA's luxurious umbrellas feature popular telescopic designs, making them perfect for hassle-free use around furniture.
- Their lavish cabanas come with integrated sun beds that offer customization in various colors, and include optional acrylic sliding curtains. They are highly resistant to wear and tear as well as harsh weather conditions.
- CREMA also offers spacious gazebos as a versatile alternative to cabanas. These gazebos can be used for different setups such as coffee areas, event catering, or children's play areas. All their products are meticulously crafted for lasting durability and exceptional style.
- Catering primarily to the professional sector, including high-end hotels and upscale residences.



May

- MAY has been a proud producer of high-quality parasols 'Made in Germany' since 1983.
- Catering to the hospitality industry and corporate clients.
- Perfect parasols for a stylish patio or garden setting in private homes.
- Balcony Parasols, Large parasols, promotional parasols, garden parasols.



Woodline

- Woodline shade solutions have been manufacturing world-class parasols for the past 30 years.
- Fabrics sourced from top quality suppliers as well as a full range of indoor display solutions to elevate your brand to a higher level.



Graphic concrete

- Graphic Concrete uses patented technology.
- Allows architects and designers to be more visually creative.
- Transform the look and feel of ordinary concrete into extravagant, contemporary, and sustainable artwork.
- Technology that enables durable patterns or images to be produced on prefabricated concrete/GRC surfaces, such as facades, walls, pavement slabs, and hardscape.

Services

Landscaping

Specialized solutions

Shading solutions

Facades & claddings

Outdoor living

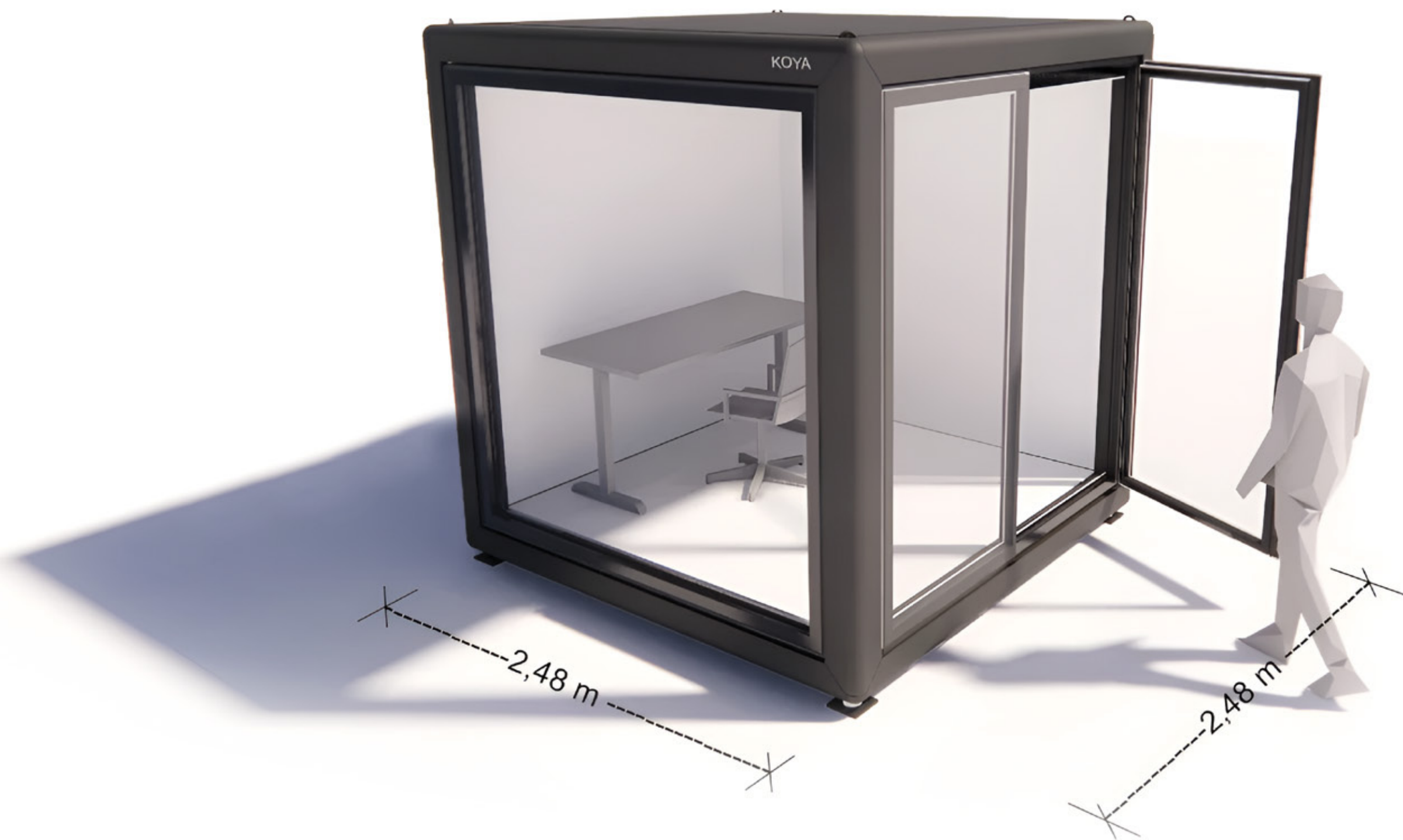
Glulam structures

Household decor



Flexbrick

- Pioneer in sustainable ceramic/terracotta textile.
- Using steel wire mesh for flexible, adaptable facades.
- Patented bricks can be hung like curtains with customizable patterns.
- Speeds up construction and adds beauty to building envelopes. Flexbrick is easily customizable for each project.



Koya Module Houses

- Germany based KOYA develops high-quality and transport-optimized module houses.
- Different sizes for special needs and areas of application.
- Unique, portable garden houses as a vacation home, Tiny House, guest house, pool house, garden lounge or even as an external gym.

Alpbau Wooden Structures

- Alpbau aims to introduce the architectural community to the remarkable properties of Glulam wood. Architects can potentially reshape construction trends.
- Alpbau designs builds, and manufactures various types of Glulam structures like spheres, Quadro spheres, pergolas, pavilions, canopies, and long-span structures. Used for facades as well.
- Alpbau excels in rapid construction, crafting a 5X5M Quadro-sphere in few hours and a 15X15M structure in a maximum of two days due to the simplicity of the metal connected with the Glulam beams.
- While wood's susceptibility to fire is a concern for architects, Alpbau addresses this fear with Glulam wood. The penetration rate for burning glulam is around 0.5–1 mm per minute. Large Glulam sections require an external flame source to sustain combustion, enhancing safety and establishing Glulam as an exceptional construction material.
- The MENA region, known for its intense heat, Alpbau's Glulam wood proves advantageous. Maintaining a moisture content of 8–12% with surface treatment will also provide protection against heat absorption.





RiZZ Designer Matts

- RiZZ has a unique range of sustainable luxury Matts.
- All designed in-house in the Netherlands and are primarily made by craftsmen traditionally.
- Exquisite indoor, outdoor, and custom matts crafted with unparalleled quality.

Services

Landscaping

Specialized solutions

Shading solutions

Facades & claddings

Outdoor living

Glulam structures

Household decor

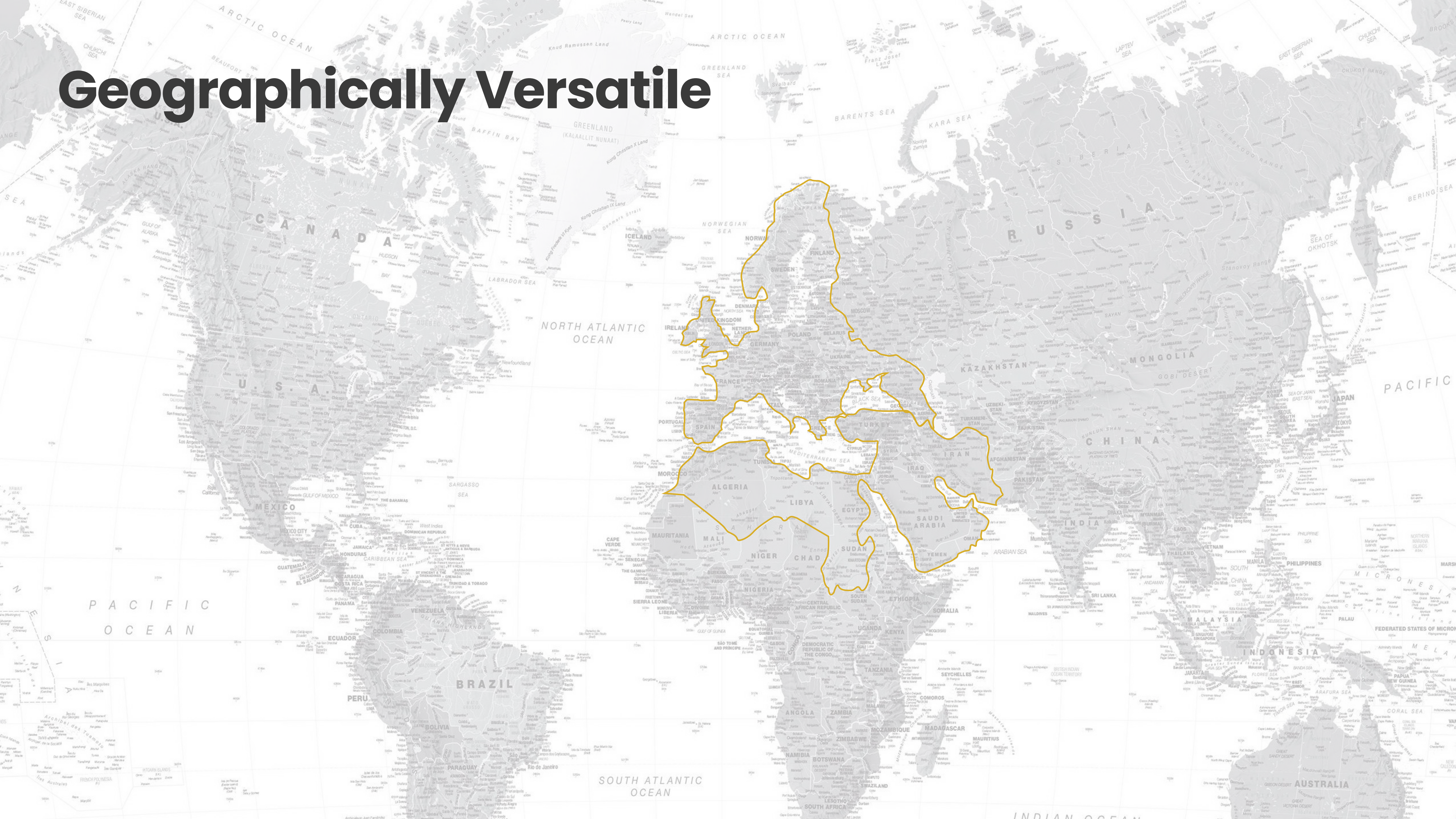
vipp



Vipp

- Inspiring and heartwarming history, Vipp has a variety of carefully crafted products.
- Ranging from their pioneer product Vipp Bins to Vipp kitchen, furniture, and Vipp Guest Houses (A series of one-room wonders in locations out of the ordinary).

Geographically Versatile



Our growth

Achievements

500+

Projects In
The MENA

06+

Industries
Served

70+

Team Members
Around The MENA

A word cloud of synonyms for 'versatile' in a light gray font, scattered across the background. The words include: resourceful, adjustable, convertible, flexible, all-round, multitasking, handy, adaptable, all-purpose, protean, multiskilled, multipurpose, multifaceted, and multitalented.

VERSATILE

GROUP

A business development
company

www.versatilegroup.ae | G-058, Techno Hub 1, Silicon Oasis, Dubai, UAE